



FairMail™
Cards with perspective



FairMail Peru

2012 calendar

Photos made by Peruvian teenagers.

With their photos the teenagers earn money for education and housing.

FairMail is a monitored member of the World Fair Trade Organization.

www.fairmail.info



photographer: **juan carlos cabellos**

january

	sun	mon	tues	wed	thurs	fri	sat
week 1	1 nl/be nieuwjaarsdag uk new year's day	2 uk new year's day holiday	3	4	5	6	7
week 2	8	9	10	11	12	13	14
week 3	15	16	17	18	19	20	21
week 4	22	23	24	25	26	27	28
week 5	29	30	31				



The FairMail program is a big opportunity for me and a big part of my life now. I'm saving to open my own restaurant.

juan carlos cabellos, 17
juancarlos@fairmail.info



photographer: betty weyder

february



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I used to work sorting rubbish for recycling. With my FairMail savings I have paid for school and for repairs to the roof of our house.

betty weyder, 17
betty@fairmail.info

sun	mon	tues	wed	thurs	fri	sat
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29			

week 5

week 6

week 7

week 8

week 9



photographer: maria flor reyes

march

	sun	mon	tues	wed	thurs	fri	sat
week 9					1	2	3
week 10	4	5	6	7	8	9	10
week 11	11	12	13	14	15	16	17
week 12	18	19	20	21	22	23	24
week 13	25	26	27	28	29	30	31



Being a part of FairMail helps me to follow my dreams and to not give up on them. I want to study communication sciences.

maria flor reyes, 19
 mariaflor@fairmail.info



photographer: cinthia vega

april



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I have seen Fairmail grow over the last 4 years and it has helped me pay for my secondary school and now for my studies for tourist guide.

cinthia vega, 20
cinthia@fairmail.info

sun	mon	tues	wed	thurs	fri	sat
1	2	3	4	5	6 nl/be goede vrijdag uk good friday	7
8 be Pasen nl eerste Paasdag uk easter sunday	9 be Paasmaandag nl tweede Paasdag uk Easter monday	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30 nl koninginnedag/ queen's day					

week 14

week 15

week 16

week 17

week 18



photographer: elmer chacon

may

	sun	mon	tues	wed	thurs	fri	sat
week 18			1 be feest van de Arbeid	2	3	4	5 nl bevrijdingsdag/ liberation day
week 19	6	7 uk early may bank holiday	8	9	10	11	12
week 20	13	14	15	16	17 nl hemelvaartsdag be Hemelvaart	18	19
week 21	20	21	22	23	24	25	26
week 22	27 nl eerste Pinksterdag	28 nl tweede Pinksterdag be whit monday	29	30	31		



In FairMail I can develop my skills and creativity and I have bought a computer with my FairMail earnings. My dream is to study Cinema and Photography.

elmer chacon, 16
elmer@fairmail.info



photographer: patricia mariseta

june



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FairMail feels like a family that is always there for me. My dream is to save enough money to study Communications at university and get a good job.

patricia mariseta, 19
patricia@fairmail.info

sun	mon	tues	wed	thurs	fri	sat
					1	2
3	4 uk spring bank holiday	5 uk diamond jubilee holiday	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

week 22

week 23

week 24

week 25

week 26





photographer: yomira lizet

✘✘ july

	sun	mon	tues	wed	thurs	fri	sat
week 27	1	2	3	4	5	6	7
week 28	8	9	10	11	12	13	14
week 29	15	16	17	18	19	20	21 be national day
week 30	22	23	24	25	26	27	28
week 31	29	30	31				



I use my earnings to pay for schooling and medicine for my family when they are sick. Nobody in my family has had a career before and I would like to be the first.

yomira lizet, 14
yomira@fairmail.info





photographer: elmer chacon

august



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The FairMail project enabled me to progress in life and helps me with my studies. I also started a candle shop where I make the candles myself.

luis gomez, 18
luis@fairmail.info

sun	mon	tues	wed	thurs	fri	sat
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15 be assumption of mary	16	17	18
19	20	21	22	23	24	25
26	27 uk summer bank holiday	28	29	30	31	

week 31

week 32

week 33

week 34

week 35



photographer: pasquel rodriguez

september

	sun	mon	tues	wed	thurs	fri	sat
week 35							1
week 36	2	3	4	5	6	7	8
week 37	9	10	11	12	13	14	15
week 38	16	17	18	19	20	21	22
week 39/40	23	24	25	26	27	28	29
	30						



FairMail is my second home, there is respect, friendship and trust. With my FairMail medical fund I was able to pay the treatment of my Mother's gall stones and I'm very proud of that.

pasquel rodriguez, 16
 pasquel@fairmail.info



photographer: jorge escobedo

october



FairMail to me means: friendship, sharing ideas, working together and helping each other. In the future I want to apply to be a police chief.

jorge escobedo, 14
jorge@fairmail.info

sun	mon	tues	wed	thurs	fri	sat
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

week 40

week 41

week 42

week 43

week 44





photographer: elmer chacon

november

	sun	mon	tues	wed	thurs	fri	sat
week 44					1 be all saints	2	3
week 45	4	5	6	7	8	9	10
week 46	11 be armistice day	12	13	14	15	16	17
week 47	18	19	20	21	22	23	24
week 48	25	26	27	28	29	30	



FairMail benefits us financially as it covers our school expenses and in that way it diminishes the worries of our parents. We get space and trust to develop important themes.

david rojas, 20
david@fairmail.info



photographer: yuli silva

december



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I used work in separating stones and sand. It was hard work. Now I'm saving money to cover the cost of my studies. I would like to study Communications in university.

yuli silva, 16
yuli@fairmail.info

sun	mon	tues	wed	thurs	fri	sat
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	nl/be oude-jaarsdag	nl/be eerste Kerstdag uk christmas day	boxing day nl/be tweede Kerstdag			
	31					

week 48
week 49
week 50
week 51
week 52/1



January



February



March



April



May



June



July



August



September



October



November



December

With Dutch, English and Belgium national holidays
Every month has a personal note from the one of the FairMail photographers



FairMail Peru behind the scenes



FairMail teenagers in action during photography lessons and excursions



Elmer helped his family build new rooms in their house, thanks to the money he earned in FairMail



Fairmail Peru 2012 calendar

FairMail students and volunteers in Huanchaco



FairMail is a fair trade company that teaches the art of photography to underprivileged teenagers in Peru and India.

Through FairMail they develop their creativity, self confidence and plans for their future. They get 50% of the profits from their own photos to finance the education needed to fulfill their dreams. FairMail also offers the teenagers medical insurance.

To learn more about FairMail and its products go to: www.fairmail.info



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